

Packages

Get the most out of your marketing strategy with cohesive services that work together for maximum growth and success. Choose the level that matches your current business stage!

	STARTUP	SNOWBALL	SCHOLAR	SHAPE SHIFTER
WEBSITE	New Website	Redesign or CRO Audit	Redesign or CRO Audit	Redesign
GOOGLE SPEND	\$2000 +	\$2000 +	\$3700 +	\$4500 +
SOCIAL MEDIA	\$500	\$1000	\$1300	\$1400
SEO	\$1000 <i>Entry</i>	\$1750 <i>Standard</i>	\$2500 <i>Advanced</i>	\$3500 <i>Dominate</i>
DIGITAL BUSINESS STRATEGY	20% Management Fee			
	\$4000/MO	\$5500/MO	\$8500/MO	\$10000/MO

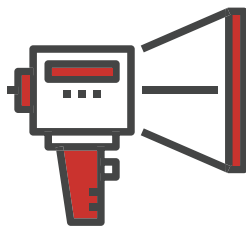
A La Carte Monthly Rates

Pick and choose services to fill in the gaps of your current marketing strategy. Each service comes with dedicated subject matter experts at the top of their game.



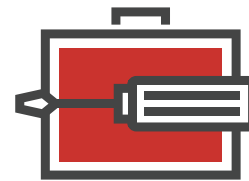
Seo Packages

	RETAIL PRICE	FOR OUR DEALER PARTNERS
ENTRY	\$1300	\$1000
STANDARD	\$2275	\$1750
ADVANCED	\$3250	\$2500
DOMINATE	\$4550	\$3500
LOCAL SEO ONLY	\$260	\$200



Digital Advertising

- Any budget from \$2000+/mo
- 20% management fee (28% retail)



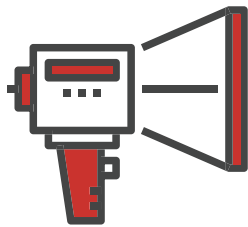
Website Development

- Custom-quoted per project based off agency hourly rate of \$125 (\$150 retail)



Email Marketing

PACKAGES	RETAIL PRICE	FOR OUR DEALER PARTNERS
STANDARD <i>2 emails/mo</i>	\$975	\$750
ADVANCED <i>2 emails/mo, + 1 Automated Drip Campaign</i>	\$1625	\$1250
DOMINATE <i>3 emails/mo, + 2 Automated Drip Campaign</i>	\$2275	\$1750



Social Media Management

- 12-15 posts/mo, includes copywriting and creative
- **\$500/MO** (\$650 retail)



Advanced Website Support

- Design, development, copywriting
- **\$125/HOUR** (\$150 retail)